Getting Started with LettsArt

Here are 10 tips that are designed to help you get the best start with LettsArt.

Remember, success doesn't happen overnight, but with persistence and passion, your art can reach new heights!

Please note : We recommend carrying out most of these tasks on a PC/laptop/Mac. Mobile devices can be used, but are better for quick updates, sharing and adding comments or Posts.

1. Complete Your Profile

Why it matters: Your profile is the first thing collectors will see. Make sure to fill out your About section and add a featured image on your homepage. This helps create a strong first impression.

ofile Info	Address		
	Address	My Profile Page	F
Salutation		Email :	
First name	First name required		
Last name	Last name required		
Select avatar image	Avatar		

How to do it: Go to the Dashboard and navigate to the Home section in the left-hand menu. Upload a high-quality image, complete your bio, and link your social media accounts.



2. Add and Organise Your Artworks

Why it matters: Properly organising your artworks makes it easier for collectors to browse and appreciate your work.

000	view your dashboard	Your art			
	Home edit your home page	manage all your art			
$^{\circ}$	Gallery profile edit your profile				
(j	About edit your about page		\diamond		\heartsuit $\underline{\mathscr{O}}$
Ô	Your art manage all your art				
	Collections organise your art in collections				
O	Featured art manage your featured art				
·ý·	Posts share your updates				
ŝ	Collectors add contacts				
▣	Selling set up payments				
Ø	Orders Your orders			New Artwork	
6	NFTs create NFT art			Artwork for testing	
°	Team members				
▣	Subscription manage your subscription plan				015.00
Ð	Feedback	Visit Gallery		More	£15.00

How to do it: Use the 'Add Art' feature in your Dashboard to upload high-resolution images. We always recommend adding at least five to fully share your artistic viewpoint. Then group your artworks (using Collections) into series by theme, medium, or project to enhance discoverability.

3. Set Up Payments with Stripe

Why it matters: Ensuring your payment system is set up correctly allows you to receive payments quickly and securely.

	Overview view your dashboard Home edit your home page Gallery profile edit your profile about page edit your about page Your art manage all your art	Stripe account or set up a new on Once you have set up your Stripe immediately available for sale - w	e to make it easy and sec ne. It takes just a few mini account choose your def	utes a ault ci	r you to sell your art directly from your LettsArt gallery website. You can either use an existing nd anyone can do it. All you need is a bank account. urrency and add pricing details to each artwork you want to sell. Your art will be your bank account.
	Collections organise your art in collections	Connect with Stripe			
Ô	Featured art manage your featured art	Select your default currency	UK Pound	~	
·ý·	Posts share your updates				
ő	Collectors add contacts				
Ø	Selling set up payments				
Ø	Orders Your orders				
Ô	NFTs create NFT art				
$^{\circ}$	Team members				
Ø	Subscription manage your subscription plan				
Ð	Feedback send feedback				

How to do it: Connect your existing Stripe account or set one up via the Selling tab in the Dashboard. Choose your currency, verify your details, and set prices for your artworks.

4. Craft Compelling Descriptions

Why it matters: Descriptions add context to your artworks and help collectors understand the story behind each piece.

Add art Upload a photo or video of	f your art.			Delete	Move art
 Artwork preview 	▷ Pricing	ම NFT Minting ⊚ Assets			
Artwork preview ①					
Artwork title		Featured art Digital only art		Add art prev	
← → Paragraph →	B I 🙇 🗸)	Upload photo c	or video (JPG, PNG, AVI or MP4)
Artwork description					
				C	Cancel Save

How to do it: Write engaging descriptions that highlight your inspiration and technique. Use LettsArt's AI tools to generate tags and descriptions if needed.

5. Regularly Update and Promote Series

Why it matters: Collections help to group your artworks into series, making it easier for collectors to find what they are looking for.

⊚ Co	ollection	\bigcirc	Pricin	ıg												
									Upload			ad	A	Add a hero image for this collection		
									Upload photo or video (jpg, png or webp). Recomme 600 pixels				eo (jpg, png or webp). Recommended image size 1920 x			
Title																
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Collectio	on description															

Create new collection of art

How to do it: Regularly update your Collections with new works and share them on social media to keep your gallery dynamic and engaging.

6. Leverage the Post System

Why it matters: Posts allow you to engage with your audience, share updates, and drive traffic to your gallery.

Add post Add post to your gallery				✦‡ Generate post content
Load featured image Upload Upload photo (jpg, png or webp). Recommer				
Post title			Pin post	 Allow comments
ら 👌 Paragraph 🗸 🛚 🖌	Į ▲ ∽ ຑ 🗐 Ξ Ξ Ξ		5 I ()	
Start writing and resize images by	grabbing edge and dragging in or o	ut		

How to do it: Use the Posts tab to create and share content like studio updates, behind-the-scenes glimpses, or new collections. Posts can also be sent as newsletters to your email list.



7. Engage with Your Audience

Why it matters: Building relationships with your audience can turn viewers into loyal collectors.

000	Overview view your dashboard	Collector	Last Visit	Orders	Order Value	Name: Address: Email: Phone:	LettsArt LettsArt lettsart@lettsart.com
	Home edit your home page				·	OptOut:	false
°	Gallery profile edit your profile					Blocked:	false
(i)	About edit your about page					Delete collector	Set optout Block
Ð	Your art manage all your art						
	Collections organise your art in collections						
0	Featured art manage your featured art						
-Q	Posts share your updates						
ĉ	Collectors add contacts						
	Selling set up payments						
	Orders Your orders						
Ô	NFTs create NFT art						
°	Team members						
	Subscription manage your subscription plan						
000	Gallery List						Add collectors

How to do it: Regularly respond to comments and messages, and consider running promotions or contests to increase engagement. Set up an email distribution list: navigate to the Collectors options in the left-hand menu, then send out posts as newsletters.

8. Optimise Your Gallery for Search

Why it matters: Optimising your gallery helps you reach a broader audience through search engines.

How to do it: Use relevant keywords in your artwork titles, descriptions, tags and series names. This will improve your gallery's visibility online.



9. Promote Your Gallery on Social Media

Why it matters: Social media is a powerful tool to attract traffic to your LettsArt gallery. Use your LettsArt gallery as your dedicated art website (it has everything you need!) or, if you prefer, as the "Gallery tab" on an existing site.

000	Overview view your dashboard	Domain									
	Home edit your home page	Choose yo	your gallery domain - for example ANAME will mean your gallery will be accessible on aname.lettsart.com								
Å	Gallery profile edit your profile		Domainlettsart.com								
()	About edit your about page		A domain is required								
9	Your art manage all your art	would y	you nike to restrict your gailety to only registered conectors of its your at work of addit content, in which case you will need to restrict your gailety to only registered.	eu conectora.							
	Collections organise your art in collections	Social lir	inks								
Ð	Featured art manage your featured art	×	X link								
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ĉ	Collectors add contacts	(O)	Instagram link								
Ū	Selling set up payments	0	Facebook link								
	Orders Your orders	4									
0	NFTs create NFT art	0	TikTok link								
°	Team members	D	YouTube link								
Ø	Subscription manage your subscription plan	in	LinkedIn link								
000	Gallery List										

How to do it: Share your LettsArt URL, new posts, and updates across your social media platforms. Use hashtags to reach a wider audience.

10. Be Patient and Persistent

Why it matters: Building an online presence and attracting collectors takes time, but consistency pays off.

How to do it: Keep your gallery updated, engage regularly with your audience, and stay active on social media. Over time, your efforts will help you build a thriving community of collectors.

These tips are designed to help you get the most out of LettsArt. Remember, success doesn't happen overnight, but with persistence and passion, your art can reach new heights. If you need further assistance, our support team is here to help. Use the Feedback option in the left-hand menu of the dashboard or email us at <u>hello@lettsart.com</u>.

Happy creating and selling with LettsArt!