

## Getting Started with LettsArt

Here are 10 tips that are designed to help you get the best start with LettsArt.

Remember, success doesn't happen overnight, but with persistence and passion, your art can reach new heights!

**Please note** : We recommend carrying out most of these tasks on a PC/laptop/Mac. Mobile devices can be used, but are better for quick updates, sharing and adding comments or Posts.

### 1. Complete Your Profile

**Why it matters:** Your profile is the first thing collectors will see. Make sure to fill out your About section and add a featured image on your homepage. This helps create a strong first impression.

**Your Profile**

1 Profile Info      2 Address      3 My Profile Page      4 Finish

Salutation

First name  First name required

Last name  Last name required

Select avatar image  Avatar

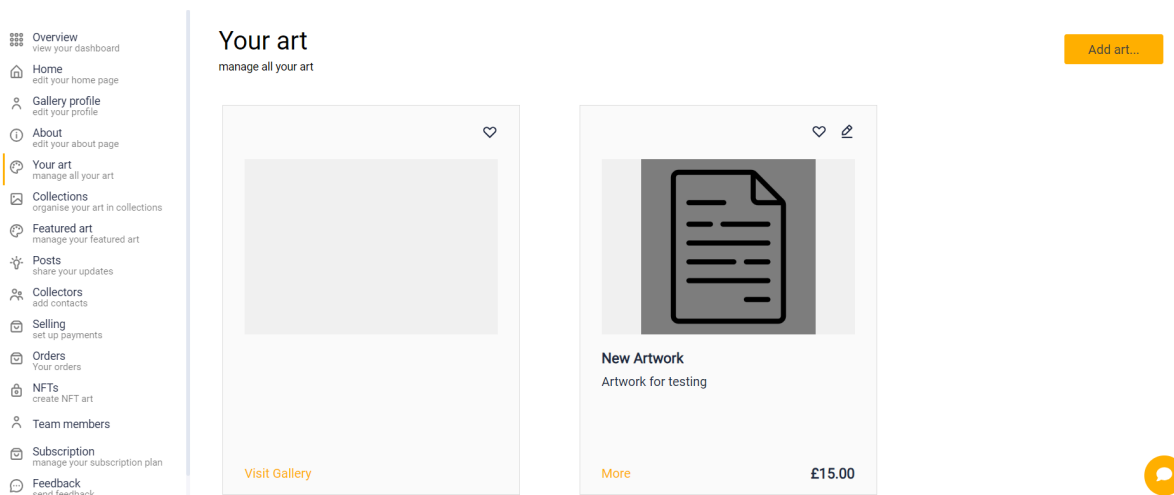
Email:

Next

**How to do it:** Go to the Dashboard and navigate to the Home section in the left-hand menu. Upload a high-quality image, complete your bio, and link your social media accounts.

## 2. Add and Organise Your Artworks

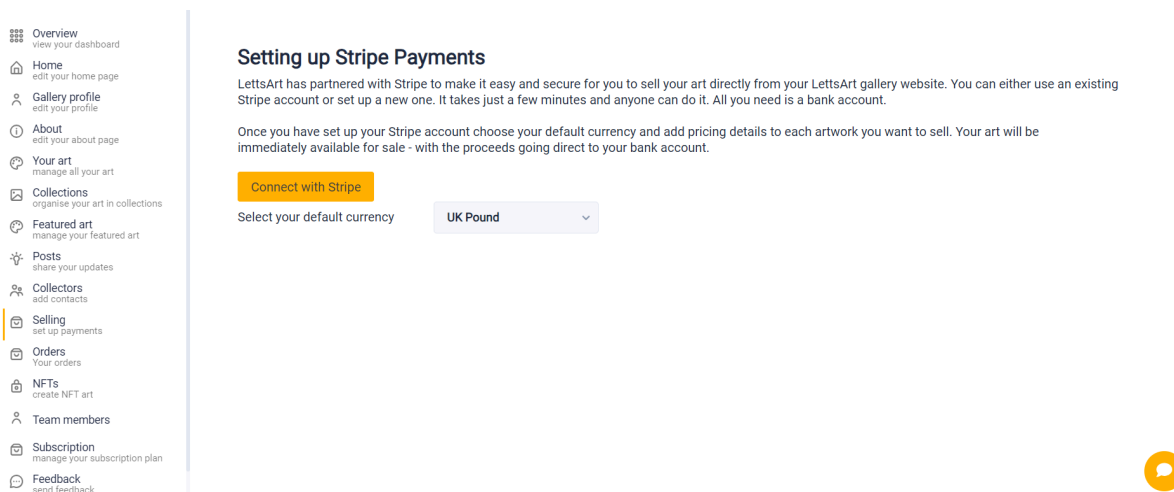
**Why it matters:** Properly organising your artworks makes it easier for collectors to browse and appreciate your work.



**How to do it:** Use the 'Add Art' feature in your Dashboard to upload high-resolution images. We always recommend adding at least five to fully share your artistic viewpoint. Then group your artworks (using Collections) into series by theme, medium, or project to enhance discoverability.

## 3. Set Up Payments with Stripe

**Why it matters:** Ensuring your payment system is set up correctly allows you to receive payments quickly and securely.



**How to do it:** Connect your existing Stripe account or set one up via the Selling tab in the Dashboard. Choose your currency, verify your details, and set prices for your artworks.

## 4. Craft Compelling Descriptions

**Why it matters:** Descriptions add context to your artworks and help collectors understand the story behind each piece.

**Add art**  
Upload a photo or video of your art.

Artwork preview
  Pricing
  NFT Minting
  Assets

Artwork preview ⓘ

Featured art
  Digital only art

Upload photo or video (JPG, PNG, AVI or MP4)

**How to do it:** Write engaging descriptions that highlight your inspiration and technique. Use LettsArt’s AI tools to generate tags and descriptions if needed.

## 5. Regularly Update and Promote Series

**Why it matters:** Collections help to group your artworks into series, making it easier for collectors to find what they are looking for.

Create new collection of art

Collection
  Pricing

Add a hero image for this collection

Upload photo or video (jpg, png or webp). Recommended image size 1920 x 600 pixels



## 7. Engage with Your Audience

**Why it matters:** Building relationships with your audience can turn viewers into loyal collectors.

**How to do it:** Regularly respond to comments and messages, and consider running promotions or contests to increase engagement. Set up an email distribution list: navigate to the Collectors options in the left-hand menu, then send out posts as newsletters.

## 8. Optimise Your Gallery for Search

**Why it matters:** Optimising your gallery helps you reach a broader audience through search engines.

**How to do it:** Use relevant keywords in your artwork titles, descriptions, tags and series names. This will improve your gallery's visibility online.

## 9. Promote Your Gallery on Social Media

**Why it matters:** Social media is a powerful tool to attract traffic to your LettsArt gallery. Use your LettsArt gallery as your dedicated art website (it has everything you need!) or, if you prefer, as the “Gallery tab” on an existing site.

The screenshot shows the LettsArt dashboard with a sidebar menu on the left and a main content area on the right. The sidebar menu includes: Overview (view your dashboard), Home (edit your home page), Gallery profile (edit your profile), About (edit your about page), Your art (manage all your art), Collections (organise your art in collections), Featured art (manage your featured art), Posts (share your updates), Collectors (add contacts), Selling (set up payments), Orders (Your orders), NFTs (create NFT art), Team members (create NFT art), Subscription (manage your subscription plan), and Gallery List.

The main content area is titled 'Domain' and contains the following text: 'Choose your gallery domain - for example ANAME will mean your gallery will be accessible on [aname.lettsart.com](#)'. Below this is a text input field with 'Domain' and '.lettsart.com' pre-filled, and a red error message: 'A domain is required'. There is also a checkbox labeled 'Would you like to restrict your gallery to only registered collectors or is your artwork of adult content, in which case you will need to restrict your gallery to only registered collectors.' which is currently unchecked.

The 'Social links' section contains six input fields with social media icons and labels: X link, Instagram link, Facebook link, TikTok link, YouTube link, and LinkedIn link.

**How to do it:** Share your LettsArt URL, new posts, and updates across your social media platforms. Use hashtags to reach a wider audience.

## 10. Be Patient and Persistent

**Why it matters:** Building an online presence and attracting collectors takes time, but consistency pays off.

**How to do it:** Keep your gallery updated, engage regularly with your audience, and stay active on social media. Over time, your efforts will help you build a thriving community of collectors.

---

These tips are designed to help you get the most out of LettsArt. Remember, success doesn't happen overnight, but with persistence and passion, your art can reach new heights. If you need further assistance, our support team is here to help. Use the Feedback option in the left-hand menu of the dashboard or email us at [hello@lettsart.com](mailto:hello@lettsart.com).

Happy creating and selling with LettsArt!